

Akademic year 2026/2027 • 6 semesters - Winter semester enrolment

1. SEMESTER • WS • 1. year

- 01 Introduction to Study
- 02 Marketing
- 03 Microeconomics
- 04 Business Administration 1
- 05 Psychology for Managers
- 06 Business English and Global Communication Skills 1

2. SEMESTER • SS • 1. year

- 01 Management
- 02 Macroeconomics
- 03 Mathematics and Statistics
- 04 Business Administration 2
- 05 Political and Cultural Aspects of Global Business
- 06 Business English and Global Communication Skills 2

3. SEMESTER • WS • 2. year

- 01 Academic Writing
- 02 Human Resources Management
- 03 Basics of Accounting
- 04 Project Management
- 05 International and Area Studies
- 06 Basics of Social Psychology for Managers
- 07 **Cross-culture Management**
- 08 Internship Assignment

4. SEMESTER • SS • 2. year

- 01 Strategic Management
- 02 Internship 1
- 03 Law for Managers
- 04 International and Area Studies 2
- 05 Integrated Marketing Communication
- 06 **Manager's Personality**
- 07 Bachelor Thesis Assignment

5. SEMESTER • WS • 3. year

01 World Economic and Political Institutions

02 International Trade

03 Bachelor Seminar

04 Internship II

05 Communication and Presentation Skills

06 Motivation and Performance Management

NEWTON University • AR 2026/2027

6. SEMESTER • SS • 3. year

01 Crisis Management

02 Ethical Aspects of Business, Management and Marketing

03 Practical Managerial Techniques

04 Bachelor Thesis

<https://newton.university>

<https://newton.university/navazujici-magisterske-studium/moderni-podnikani/>